

Asia Pacific Executive Forum

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Tokyo, Japan
Nov. TBD, 2026

About

The Asia Pacific Executive Forum (APEF) is GSA's flagship executive event in Asia, consistently attracting the industry's most senior global leaders. The annual forum brings together more than 200 top decision-makers—predominantly VP- and C-level executives—from across Asia and beyond. Designed as a highly content-rich, full- or half-day program, APEF features global speakers from leading semiconductor companies, solution providers, universities, and industry analysts. The forum provides a premier platform for executive-level dialogue on the most significant opportunities shaping the semiconductor industry, as well as the key challenges that must be addressed to fully realize them.



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Exposure

- **200+** Event Attendees
- **80%** VP & Above Attendance
- **50k+** Digital Marketing Impressions

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Title Sponsor

\$60,000

EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP Dinner Sponsor

\$50,000

EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP dinner signage
- Full page ad on the back page of the event proceedings booklet
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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VIP Reception Sponsor

\$45,000

EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Reception signage
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP Networking Lunch Sponsor

\$40,000

EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the lunch
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Optional GSA pre-approved corporate gift (Sponsor provided) for all lunch attendees
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor logo on all VIP networking lunch signage
- Sponsor company logo/name listed as VIP Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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Lanyard Sponsor

\$32,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Badge Sponsor

\$32,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badges.
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Badge Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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Networking Break Sponsor

\$25,000

EXCLUSIVE 2/2

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/event signage/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Booklet Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts

Wifi Sponsor

\$20,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Half page ad featured in the event proceedings booklet
- Branded wifi cards will be dispersed throughout the event space
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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Gift Sponsor

\$20,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Platinum Sponsor

\$22,000

10/10

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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Gold Sponsor

\$19,500

10/10

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Silver Sponsor

10/10

\$14,000

- One (1) complimentary passes for senior company executives
- Half page ad with preferential placement in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Bronze Sponsor

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\$9,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts