

European Executive Forum

1/11

Munich, Germany
Jun. 10-11, 2026

About

The European Executive Forum is GSA's flagship executive event in Europe which, over two days, always attracts the very top global speakers and attendees: 250+ senior decision makers, the majority VP and C-level profiles. Over the past 20 years, it has become the reference executive event for the semiconductor industry in the EMEA region. Contact Kole Giles at kgiles@globalsourcingassociates.com or Sandro Grigolli at sgrigolli@globalsourcingassociates.com to learn more.



European Executive Forum

2/11

Munich, Germany
Jun. 10-11, 2026



European Executive Forum

3/11

Munich, Germany
Jun. 10-11, 2026



Exposure

- **250+** Event Attendees
- **60%+** VP & Above Attendance
- **15+** Exhibitors
- **65k+** Digital Marketing Impressions

European Executive Forum

4/11

Munich, Germany
Jun. 10-11, 2026

Title Sponsor

\$55,000

EXCLUSIVE

- Sponsor logo to appear prominently on the event website homepage
- 5-minute welcoming remarks prior to the start of the forum
- **Complimentary exhibition table booth with preferential placement in exhibition area**
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP Dinner Sponsor

\$50,000

EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP dinner signage and menu
- 3-minute welcoming remarks prior to the start of the dinner
- **Complimentary exhibition table booth with preferential placement in exhibition area**
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Logo to appear exclusively on dinner signage
- Tile banner ad on GSA website for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/print advertisements/electronic

European Executive Forum

5/11

Munich, Germany
Jun. 10-11, 2026

VIP Reception Sponsor

\$35,000

EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP reception signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

Networking Lunch Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on the networking lunch signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute Welcoming Remarks prior to the start of the lunch
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website Sponsor company logo/name listed as Networking Lunch Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts

European Executive Forum

6/11

Munich, Germany
Jun. 10-11, 2026

Lanyard Sponsor

\$35,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Recognition as Lanyard Sponsor throughout event
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Networking Breakfast Sponsor

\$28,000

EXCLUSIVE

- Sponsor logo to appear exclusively on Networking Breakfast signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Breakfast Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

European Executive Forum

7/11

Munich, Germany
Jun. 10-11, 2026

Badge Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badges.
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Recognition as Lanyard Sponsor throughout event
- Sponsor company logo/name listed as Badge Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Networking Break Sponsor

\$25,000

EXCLUSIVE

2/2

- Sponsor logo to appear exclusively on networking break signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

European Executive Forum

8/11

Munich, Germany
Jun. 10-11, 2026

Event App Sponsor

\$27,000

EXCLUSIVE

- Sponsor logo to appear prominently on the Event App (to be provided by GSA)
Details of Sponsor branding will depend on the actual app used
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Recognition as Event App Sponsor throughout event
- Sponsor company logo/name listed as Event App Sponsor on:
event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Notepads & Pens Sponsor

\$25,000

EXCLUSIVE

- Sponsor logo to appear exclusively on notepads and pens to be provided by GSA and placed on each of the individual attendee tables
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Notepads & Pens Sponsor on:
event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

European Executive Forum

9/11

Munich, Germany
Jun. 10-11, 2026

Booklet Sponsor

\$20,000

EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- “Booklet sponsored by...” printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts

Wifi Sponsor

\$20,000

EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts

Gift Sponsor

\$20,000

EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts

European Executive Forum

10/11

Munich, Germany
Jun. 10-11, 2026

Charging Station Sponsor

\$20,000

EXCLUSIVE

- Half page ad in event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Two branded charging stations at event, *charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Platinum Sponsor

\$20,000

10/10

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

European Executive Forum

11/11

Munich, Germany
Jun. 10-11, 2026

Gold Sponsor

\$16,000

10/10

- One (1) complimentary pass for a senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Silver Sponsor

\$12,000

10/10

- Half page ad in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

Bronze Sponsor

\$9,000

10/10

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsors section of proceedings booklet/pre-event press releases/ media alerts