

# International Summit

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Shanghai, China  
Q4, 2026

## About

The GSA International Summit (GIS) is an exclusive, invitation-only executive event that brings together more than 150 senior industry leaders from leading semiconductor companies worldwide for an afternoon of in-depth thought exchange and strategic discussion. Designed specifically for top-level executives, the audience consists exclusively of senior decision-makers. In addition to the afternoon conference program, the summit features a VIP Reception and VIP Dinner in the evening, offering a unique setting for high-level networking and meaningful executive dialogue.



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## Title Sponsor

\$55,000

EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the event
- Four (4) complimentary passes for senior company executives to attend GIS, VIP reception and VIP dinner
- Four (4) complimentary passes for customer executives to attend GIS, VIP reception, and VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP reception/photographs/pre-event press releases/media alerts

## VIP Dinner Sponsor

\$50,000

EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the dinner
- Four (4) complimentary passes for senior company executives to attend GIS, VIP reception + VIP dinner
- Two (2) complimentary passes for customer executives to attend GIS, VIP reception + VIP dinner
- Prominent placement of one (1) full page ad in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

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## VIP Luncheon Sponsor

\$40,000

EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of lunch (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Three (3) complimentary passes for a company executives to attend GIS, VIP reception, and VIP dinner
- One (1) complimentary pass for a senior customer executives to attend GIS, VIP reception, and VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet  
(GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Luncheon Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

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## VIP Reception Sponsor

\$35,000

EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of the reception (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Three (3) complimentary passes for a company executive to attend GIS, the VIP reception, and the VIP dinner
- One (1) complimentary pass for a senior customer executives to attend GIS, the VIP reception, and the VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of two (2) months
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

## Lanyard Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives to attend GIS, Vip Reception, and VIP Dinner
- One (1) complimentary passes for customer executives to attend GIS, VIP reception + VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Banner advertisement to be placed on GSA website for a period of two (2) months
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Badge Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badges
- Two (2) complimentary passes for senior company executives to attend GIS, Vip Reception, and VIP Dinner
- One (1) complimentary passes for customer executives to attend GIS, VIP reception + VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Banner advertisement to be placed on GSA website for a period of two (2) months
- Sponsor company logo/name listed as Badge Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Networking Break Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad on GSA website for two (2) months
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- 2-minute welcoming remarks prior to the start of the networking break
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Booklet Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Full page ad featured on the front inside cover of the event proceedings booklet  
“Booklet sponsored by...” printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/ sponsor section of proceedings booklet/pre-event press releases/media alerts”

## Wifi Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Full page ad featured in the event proceedings booklet  
Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Gift Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Full page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Charging Station Sponsor

\$25,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Full page ad in event proceedings booklet two branded charging stations found at event
- Charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Platinum Sponsor

\$20,000

10/10

- Full page ad with preferential placement in event proceedings booklet
- Two (2) complimentary passes for senior company executives to attend GIS, the VIP reception, and the VIP dinner
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Gold Sponsor

\$16,000

10/10

- Full page ad with preferential placement in event proceedings booklet
- Two (2) complimentary passes for senior company executives to attend GIS, the VIP reception, and the VIP dinner
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Silver Sponsor

\$12,000

10/10

- One (1) complimentary passes for senior company executives
- Half page ad in event proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Bronze Sponsor

\$9,000

10/10

- One (1) complimentary passes for senior company executives
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"