

# Tech Summit

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Phoenix, Arizona  
May 21st, 2026

## About

GSA's Tech Summit is an exclusive occasion that assembles over 150+ industry executives hailing from the foremost semiconductor companies around the world. It's an afternoon dedicated to the exchange of ideas and dialogue. Seize the exceptional chance to showcase your company to the most influential figures in our industry! Contact Kole Giles at [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org) to learn more.





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## Exposure

- **150+** Event Attendees
- **49%** VP & Above Attendance
- **40k+** Digital Marketing Impressions



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## Title Sponsor

\$35,000

EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the event
- 5-minute closing remarks at the conclusion of the event
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of reception/photographs/pre-event press releases/media alerts

## VIP Reception Sponsor

\$30,000

EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of the reception (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Three (3) complimentary passes for a company executive to attend
- Two (2) complimentary pass for a senior customer executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of two (2) months
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

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## VIP Luncheon Sponsor

\$25,000

EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of lunch (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Four (4) complimentary passes for a customer executive
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 75-word company description to be displayed in the proceedings booklet
- 75-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Luncheon Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

## Lanyard Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Three (3) complimentary passes for senior company executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Banner advertisement to be placed on GSA website for a period of two (2) months
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings

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## Badge Sponsor

\$20,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badges.
- Three (3) complimentary passes for senior company executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Banner advertisement to be placed on GSA website for a period of two (2) months
- Sponsor company logo/name listed as Badge Sponsor on:  
event website/electronic mailings/sponsor section of proceedings

## Platinum Sponsor

\$15,000

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- Full page ad with preferential placement in event proceedings booklet
- Three (3) complimentary passes for senior company executives
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Gold Sponsor

\$12,000

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- Full page ad with preferential placement in event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Silver Sponsor

\$9,000

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- Half page ad in event proceedings booklet
- One (1) complimentary passes for senior company executives
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Bronze Sponsor

\$6,000

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- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts