

# U.S. Executive Forum

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Menlo Park, CA  
Sep. 22nd, 2026

## About

USEF is GSA's most prestigious curated event with unparalleled content that brings together 250+ industry executives from top-tier semiconductor companies across the globe for an afternoon of thought exchange and discussion. Do not miss this unique opportunity to place your company in front of the who's who of our industry! Contact Kole Giles at [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org) to learn more.



# U.S. Executive Forum

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## Exposure

- **250+** Event Attendees
- **88%** VP & Above Attendance
- **52%** C Suite Attendance
- **65k+** Digital Marketing Impressions

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## Title Sponsor

\$60,000

EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP Reception Sponsor

\$50,000

EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Three (3) complimentary passes for a senior company executives
- Two (2) complimentary pass for a customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## VIP Networking Lunch Sponsor

\$40,000

EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Networking Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Networking Break Sponsor

\$35,000

EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Sponsorship applicable to both of the breaks during event **\*The program includes two planned breaks**
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Lanyard Sponsor

\$35,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Booklet Sponsor

\$25,000

EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet  
“Booklet sponsored by...” printed on the bottom of each page of the proceedings booklet
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Wifi Sponsor

\$25,000

EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Badge Sponsor

\$30,000

EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badges
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Badge Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Gift Sponsor

\$25,000

EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

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## Charging Station Sponsor

\$25,000

EXCLUSIVE

- Half page ad in event proceedings booklet
- Charging solution provided by GSA to all event attendees
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Platinum Sponsor

\$22,000

10/10

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## Gold Sponsor

\$19,500

10/10

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

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## Silver Sponsor

\$14,000

10/10

- Half page ad featured in the event proceedings booklet
- One (1) complimentary pass for senior company executives
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

## Bronze Sponsor

\$9,000

10/10

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"sponsor Section of proceedings booklet/pre-event press releases/media alerts"